PRESS RELEASE

Municipality of Hersonisos is among the first Greek public authorities which officially signed up to the <u>Google Trekker Loan Program</u>. That means, from today it will be possible for everyone to take a "digital" tour and discover online the unexplored beauties of the most organized tourist destination in the island of Crete, using <u>Google Street View</u>.

The project to map some of the most interesting sites, the beaches of natural beauty, the hiking trails, the villages of the pristine mainland - where many historical monuments and landscapes of exceptional beauty await those who are eager to follow the traces and leave their own trace to a unique tour – was launched at the end of summer 2015.

Between April and September the mapping team travelled along some forty footpaths: Kokkini Hani area, Gouves, CretAquarium Port (Gournes), Analipsi to Anissara to Port of Hersonisos, Hersonisos to Potamos Beach (Malia), Hersonisos coastal beach area, Potamos Beach - Klotsani Beach - Kernos Beach, Blue Sea Hotel - end of Stalis area, Industrial Park Anopolis, Gouves - Analipsi - Aposelemis River - Annisaras, Stavromeno - Elea - Epano Vatheia - Kenourgio Chorio, Galipe, Episkopi - Galifa, Kato Gouves - Gouves - Skotino, Gouves - Koxari - Skotino - Voros, Krasi - Kera, Hersonisos - Piskopiano - Koutouloufari, Crete Golf Club, Kalo Chorio, Potamies - Avdou - Sfendili, Moni Gkouverniotissas, Agkisaras - Anisaras - Sarantari - Lim. Hersonisos, panoramic view from Kako Oros, road to Lyttos Beach Hotel - Tennis Tournament/Hellenic Zeus Circuit Hersonisos, Voulgariko Trekking Trail (from Stalida to Mohos).

People travelled along the footpaths with a Google Trekker backpack, lugging 40 pounds (18 kilos) of equipment backpack and 15 cameras shooting thousands of stunning views at a startling rate: photos are taken every 2,5 seconds.

As Giannis Mastorakis, mayor of Hersonisos Municipality emphasizes: "Thanks to this innovative promotional tool we managed to gain access for our visitors and collect imagery of sometimes hard to reach picturesque places with high visual impact to show to those interested to get a foretaste of their holiday. Personally, I believe that it offers something even less acknowledged, a journey through time to the rich history of a blessed place, something which will initiate people to come and get a closer look."

All you have to do is to link to Google Street View... and enjoy the beauties of Hersonisos live at: http://www.google.com/maps/streetview/#municipality-of-hersonissos-greece